Migration Launch Checklist

Migrating or replatforming to a new CMS can be a challenge. This checklist will guide you through all of the aspects of ensuring your site is pixel perfect on Zesty.io and will help ensure a smooth launch of the new site!

CONTENT PUBLISHING

- ☐ Ensure all pages and data set entries are published
- ☐ Confirm all content matches previous website's content
- ☐ Review all content to ensure design in stage matches previous website
- ☐ All media uploaded and organized
- ☐ Favicon uploaded
- ☐ 404 page designed

SEARCH ENGINE OPTIMIZATION

- ☐ Ensure all meta titles and descriptions are filled out
- ☐ Ensure navigation text is correct and functions properly
- ☐ Robots.txt updated if needed
- ☐ All canonical tags are set as necessary
- ☐ Set up 301 and 302 redirects if needed
- ☐ Check for 404s using Spice Crawler tool, fix any 404s

CODE AND DESIGN

- ☐ All views and snippets published
- ☐ All JSON, AJAX, and other custom endpoints published
- ☐ All Less, CSS, SCSS published and organized
- ☐ All JavaScript files published and organized
- ☐ All static, non-linked files published
- ☐ Font files configured, tested, and published

FORMS

- ☐ Honeypot or other spam blocker set up on all forms
- ☐ Contact fields set up under **Settings** tab
- ☐ All forms tested and ready to be used
  - ☐ All fields tested (required fields only also tested)
  - ☐ Form submits to where it needs to go
  - ☐ Response produced after form submission is successful or unsuccessful
  - ☐ Form webhooks tested and confirmed working

ANALYTICS AND FINAL LAUNCH STEPS

- ☐ Set up Google Analytics
- ☐ Set up Google Webmaster Tools
- ☐ Set up Google Tag Manager if needed
- ☐ Final Q/A testing for design specifications in all screen sizes and browsers
- ☐ Check force HTTPS settings
- ☐ Check force WWW settings

- ☐ Set domain in Zesty.io
- ☐ With your DNS provider: add CNAME `zesty.map.fastly.net` to host www
- ☐ Add A records for apex domain:
  - ☐ `151.101.1.161`
    `151.101.65.161`
    `151.101.129.161`
    `151.101.193.161`
- ☐ Confirm launch was successful and check the live site! 🚀

Need Assistance?

View launch guide doc
https://www.zesty.org

Ask in our Community Slack
https://chat.zesty.io